

## MOCKUP REVIEW NOTES

Creative Director: Natalie Snyder

Designer: Trevor McKee

### Style:

- let's keep the dark brown color for the body text, it works well with the images (especially with the darker overlay)
- Play around with having the title of the sections span the page and expanding the column width
  - Could try pushing it to a one column body text, but may be hard to read
- change the shield on the first page, looks a little like a watermark right now
  - Make smaller, darker and push it beneath title text
  - Turn it into an icon? Use it to replace the hamburger menu lines?
  - Maybe a little more negative space on the sides? Could decrease gutter size and give some more on the edges

### Content:

- give more information on how to request an image, most users won't know what that means/what that service is
- I don't think you really need the bit on Roy Stryker, but it can work. If it becomes an issue or hard to adapt to different designs, however, you can cut it.

! H A V E F U N !